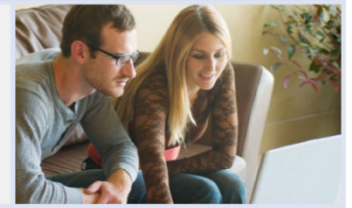


Advertising Rate Card



Prices Current as of 1st November 2007



Tasmania's Auto and Car Sales Website
TassieCarsTM
.com.au

TRADE ADVERTISING

New, Used and Ex-Demonstration Vehicles

Hold until Sold Listings	All prices include GST
Total Dealer Admin Program	\$ 9.90
Data Feeds	\$ 9.90
Advertisement placement services	\$ 13.20

All prices are per advertisement placed.
Pay per advertisement, unlimited free enquiries

BANNER ADVERTISING

Advertising - \$22.00 CPM (inc GST)

Size	Location
Banner 468 x 60	Search Results
Banner 468 x 60	Detail View Screen
Dealer Banner 468 x 60	Detail View Screen
Tower 160 x 300	Home Page – Under Quick Search
Rectangle/Tower/Banner	Other pages may be available on request

Additional Information:

- CPM – Cost Per 1000 times displayed
- Minimum order requirement is for 1000 displays
- Targeting can be based on individual dealership, type of vehicle or specific make and/or model and/or price range, time of day or Run of Site.
- Advertisements are rotated evenly throughout the month.

Prices are subject to change.

Notification of price changes will be sent to advertisers and updated on the web site.