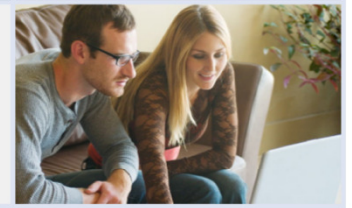


Advertising Rate Card

Prices Current as of 1st January 2011



Tasmania's Auto and Car Sales Website
TassieCarsTM
.com.au

VEHICLE ADVERTISING

New, Used and Ex-Demonstration Vehicles

Hold until Sold Listings	All prices include GST
Total Dealer Admin Program	\$ 9.90
Data Feeds	\$ 9.90
Advertisement placement services	\$ 13.20

All prices are per advertisement placed.
Pay per advertisement, unlimited free enquiries

BANNER ADVERTISING

Advertising - \$11.00 CPM (inc GST)

Size	Location
Banner 468 x 60	Search Results
Banner 468 x 60	Detail View Screen
Dealer Banner 468 x 60	Detail View Screen
Tower 160 x 300	Home Page – Under Quick Search
Rectangle/Tower/Banner	Other pages may be available on request

Additional Information:

- CPM – Cost Per 1000 times displayed
- Prices are subject to change.
- Notification of price changes will be sent to advertisers and updated on the web site.